

LUESINK FINANCIAL PLANNING

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Anja Luesink, MBA CFP® RLP®

Anja Luesink is a Certified Financial Planner™ practitioner and the president of Luesink Financial Planning, an independent fee-only financial planning and investment management firm. Prior to founding her company she worked as a Financial Planner at L.J. Altfest & Co. and Francis Financial, both independent fee-only financial planning companies. She obtained her credentials for her CFP® designation at Kaplan University.

As a CFP® licensee Anja adheres to the Code of Ethics of the CFP-Board of Standards and is obliged to put the interest of clients above her own. As such the firm does not sell any products or accepts sales commissions from third parties in order to guarantee that the financial advice given is unbiased. The firm is a Registered Investment Advisor with the State of New York.

To be able to get a deeper understanding of clients and offer more holistic financial planning advice she pursued the RLP (Registered Life Planner) designation at the Kinder Institute of Life Planning and uses the Life Planning approach in her work.

Anja is an instructor of Retirement Planning in the Certificate of Financial Planning Program at New York University (NYU). She also teaches students Financial Literacy at the Borough of Manhattan Community College (BMCC) through the FPA ProBono program.

She is an active member of the National Association of Personal Financial Advisors (NAPFA) and of the Financial Planning Association (FPA). As such she is active in the Career Development of younger planners; she organized the FPA CFP® Exam Review class and has taught several of these classes. She also co-organized the FPA mentoring program.

For the FPA ProBono Committee Anja gives seminars and workshops for different organizations like Sanctuary for Women, Feerick Center of Fordham University, Habitat for Humanity, Midtown Court and others. Together with other financial planners she is creating a Workbook for Financial Literacy to be used in all FPA ProBono Programs.

Anja received an MBA from Purdue University and Tilburg University in the Netherlands. Before she entered the Financial Planning profession she worked in International Business Development.

Anja is a seasoned traveler and speaks many foreign languages. She lives in Manhattan with her husband and two cats.